

Information Prescription Pilots – details of plans post January 2008

		Activity
1	Pilot site	Cancer Support within Primary Care County Durham PCT
2	Project lead – name, tel nos and e-mail address	Fiona McQuiston , Macmillan Information Manager and Health Improvement Lead 0191 5874500, fiona.mcquiston@cdpct.nhs.uk Gillian O’Neill, Choosing Health Manager, gillian.o’neill@cdpct.nhs.uk 0191 5692866
3	<p>Will you still have DH funding left at the end of Jan 2008?</p> <p>When will this funding run out?</p> <p>Will you also be using further funding from other sources to continue your work?</p> <p>What are these sources and how long will this funding last?</p>	<p>Yes</p> <p>Early March 2008</p> <p>No other sources have been identified from external or other organisations. Budget requirements to support the activities outlined in the remainder of the report will be met via realignment of resources within the existing budget for the Cancer Information and Support Service. Funding for roll-out across other conditions must be discussed with commissioning team.</p> <p>As above to be reviewed at the same time as the Operating Plan, reinvestment plans will take place January.</p>

		Activity	
4	How many information prescriptions have been issued?	May Not prescribing	October 1
		June Not prescribing	November 8
		July Not prescribing	December 10
		August 1	January 2008 6
		September 8	Total 34
5	How many staff have been involved in issuing information prescriptions?	Primary Care – GPs - 7 District Nurses - 6 Macmillan Nurse - 1 Healthcare Assistant – 1 Practice Nurses - 3	Social services and other community based services & centres N/A
		Secondary Care – hospitals N/A	Information & advice centres Staff – 1 Volunteers in outreach - 6
		Mental health care services N/A	Libraries N/A

		Activity
6	How do you plan to consolidate and mainstream your work with current health conditions and existing staff?	<p>Across East Durham PDA.</p> <ul style="list-style-type: none"> • The Steering Group has acknowledged that we did not commence issuing prescriptions until a late stage in the DoH pilot. Recent evaluation work with those practices involved to date, has established, primary care providers, wish to extend the pilot period to gather more robust data to be used to support a campaign of roll-out across the PDA. Pilot phase to be extended, subject to local review, for a min. of 6 months - max. 1 year. • Outcomes of local practice based evaluation will be used to develop promotional/educational materials to encourage roll out within other practices across Sedgefield and Easington. The evaluation exercise has also identified champions and mentors across all staff groups from administrators to – GPs. • Awareness raising and educational sessions with and across the different primary care health professionals have already commended including representation at local PBC committees. To date a further 3 practices wish to sign –up to the program. Awareness raising programs will continue until summer, with a phased approach to sign-up and roll-out with those practices not currently involved. • The continuation of IP process and outreach support has been confirmed within the two practices already signed up to the programme. <p>Across the North of England Cancer Network</p> <ul style="list-style-type: none"> • Presentation made to Network’s Information Manager meeting – it has been agreed, in principle that the Pilot’s electronic Information Directory Data base be further developed to be more meaningful to Acute based Information Centres. Plans are now underway to make the application web based. <p>Across County Durham PCT</p> <ul style="list-style-type: none"> • Examine combined approaches (i.e. supported information giving and self- navigation) with Darlington PCTs Pilot and work together to raise the profile of IPs across the PCT. • Work with PCT Commissioning groups for Long term conditions.

		Activity
7	<p>If you intend to expand your work what are your plans?</p> <p>List the health conditions involved</p> <p>List the settings and locations involved</p> <p>List the professionals and organisations involved</p>	<p>Expansion plans will only come into effect once the local pilot phase and proposed qualitative research with Macmillan Cancer Support come to a close (timeframes previously outlined). That said expansion is the ultimate goal for this project in relation to cancer patients and their families. Expansion plans in relation to cancer care involve the following;</p> <ul style="list-style-type: none"> • Recruitment of Health Development Specialist for Cancer April 2008. The post holder, will have a particular remit for development work around cancer survivorship, including Information on Prescription • Awareness raising, recruitment/training events – awareness raising to all primary care staff groups with the ultimate aim of achieving a phased approach to practice recruitment and sign-up of Information on Prescription. • Representation to and work with Commission Groups for long term conditions to facilitates broader roll-out of Information on Prescription, in partnership with the Darlington PCT, pilot site. • Work with Cancer Action Team to develop information pathways and systems for IP within Cancer Care. • Develop links with existing Cancer Information and Support Services provided within local libraries, to secure libraries as IP dispensers. • Invest in a more robust public awareness campaign. <p>This is not possible at this stage.</p> <p>Locations will include, the Cancer Information and Support Service, GP practices, community clinics, community centres and libraries and the local healthy living centre.</p> <p>County Durham and Darlington PCT, North England Cancer Network, Durham County Council. All primary healthcare professionals ,library staff, PCT volunteers, Health Trainers.</p>

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8	<p>Do you have the full backup and buy in of your local host organisations?</p> <p>What senior staff support and endorse your work? Please supply names, positions, tel nos and e-mail addresses</p>	<p>Buy in from existing GP pilot site has been established a further three are to commence. The PCTs Public Health Directorate fully support the initiative from the cancer perspective. Key managers within the Directorate are now working to consolidate more comprehensive roll – out plans across the PCT.</p> <p>Claire Sullivan, Consultant in Public Health claire.sullivan@cdpct.nhs.uk Tel:0191 5874853</p> <p>Gillian O’Neill, Choosing Health Manager gillian.oneill@cdpct.nhs.uk Tel:0191 5692866</p>
9	<p>Is there any support and advice you would like from DH to help you implement your plans?</p>	<p>Support areas include;</p> <ul style="list-style-type: none"> • Profiling and promoting more strongly the links between information and choice, the Cancer Reform Strategy and cancer care. • Instruction regarding linkages with NHS Choices and data transfer • Review / make clearer incentives for primary care healthcare professionals • More clarity regarding timescales for roll-out.